



ORT
UK **JUMP**
employability skills

year 10 employability skills challenge

Have you got what it takes to take a brand-new product from concept to market launch?

During our 3-day UK based programme, you will participate in a range of activities to develop hands on skills, entrepreneurship, reasoning, critical thinking, storytelling, design thinking and much more!

You will meet and gain practical tips and advice from leading industry experts.

Working in teams throughout, you will have the opportunity to create and develop a campaign for a new food product provided by a real-life company.

Each day will compromise of meeting industry experts who will share practical tips and advice as well as taking you through a range of activities to develop hands on skills such as; **entrepreneurship, critical thinking, market research, design thinking, and much more.**

The conclusion of the trip will see each team present their concept to our teams of experts & guest judges.

the UK challenge will take place

**Mon 17th
Tues 18th
& Wed 19th
July 2023**

The first and the third days will be offsite with day two being carried out at your school.



FREE

Thanks to the generosity of **ORT UK** donors we are able to offer places on the programme free of charge.

for more information and to apply visit ortuk.org

any queries please contact julie.cohen@ortuk.org

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Impact through education

