



**ORT UK**

Impact  
Through  
Education

2022 EVENTS  
SPONSORSHIP  
OPPORTUNITIES



# WHY ORT UK?

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ORT UK is part of the ORT global network, which has been transforming lives through training and education since 1880.

From its origins, teaching impoverished Russian Jews essential trades and professions, ORT has evolved to provide 21st century skills to empower people and strengthen communities.

The ORT network now reaches over 200,000 people a year in more than 30 countries. We provide a combination of high-level science and technology education driven by Jewish values, bridging the gap between ability and opportunity.

ORT UK was founded in 1921 to fundraise for ORT's international projects and teach skilled trades to Jewish communities trapped in poverty. Today, ORT UK continues to support global projects through a series of annual fundraising events. We also run local projects including the ORT JUMP Mentoring Programme and the ORT NXT Lay Leadership Programme.

**We are passionate about unleashing the potential of young people so they can lead fulfilling lives and have a positive impact on the world around them.**







# FACE THE FUTURE

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Now is the time for ORT's powerful global network to apply its experience and expertise to transform people's lives, to equip our students for the future and to ensure Jewish continuity.

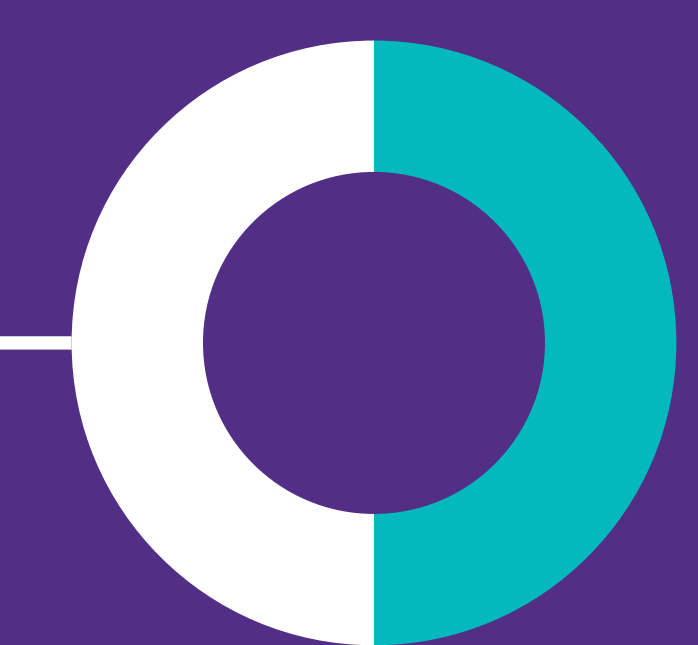
Our new Face the Future campaign is vital in demonstrating how ORT is preparing students for meaningful futures through our unique blend of excellent education, global citizenship and Jewish values.

## ORT is:

- Providing skills for the future
- Investing in communities for the future
- Committing to education for the future







# CHOOSE FROM OUR PORTFOLIO OF EVENTS

## Business Breakfast

The ORT UK Business Breakfast has been a significant milestone in the Jewish philanthropic calendar for over 27 years.

The event attracts individuals from across the business community who come to network with peers and learn from industry leaders. Lloyd Dorfman has been the breakfast chair since 2009. This year, we will be joined by a cross section of industry specialists in property, finance, sustainability and global social responsibility, who will offer insight and alternate viewpoints.

## NXT Programme

ORT NXT is ORT UK's inaugural lay leadership programme, which provides leadership development delivered through a Jewish narrative and framework.

The purpose is to engage with the next generation of leaders, who we believe have the potential to make a difference to the future of ORT and the wider Jewish community. The NXT programme runs five events throughout the year and includes a mission to Israel.

## Annual Lunch

A popular early summer fundraising lunch in an intimate venue.

Guests can mingle, enjoy a meal together, take part in a prize raffle and hear from a guest speaker from the literary or art world.

## ORT JUMP Graduation

An awards ceremony with a notable guest speaker, for all the ORT JUMP mentees, their mentors, teachers and families.

A number of awards are given to the mentees who submit the best creative pieces detailing how they benefitted from the experience.

## Annual Dinner

The ORT Annual dinner is our largest fundraising event of the year.

It provides an opportunity to thank our loyal supporters, showcase our UK projects and raise awareness of the vital work that ORT has been undertaking across the globe. Guests are invited to a central London venue for a reception and sit-down dinner, with a guest speaker and entertainment.





# OPTIONS



**£250**

## Single Event Advertiser

- Choose from our portfolio of events
- Logo added to electronic brochure (or print where appropriate) sent to all attendees

**£500**

## Event Advertiser

- ½ page advert in one event brochure of your choice
- Logo displayed on screens at the event (listed alongside other supporters)

**£1000**

## Event Contributor

- ½ page advert in two event brochures
- Logo appears on screen at ALL ORT UK events (no more than 2 logos on screen at a time)

**£2500**

## Event Collaborator

- Full page advert in two event brochures
- Logo appears on screen at ALL ORT UK events (logo displayed independently)

**£5000**

## Event Headline Sponsor

- Full page advert in all event brochures
- Printed banner displayed at events
- Logo appears on screen at ALL ORT UK events (logo displayed independently and multiple times throughout the event)